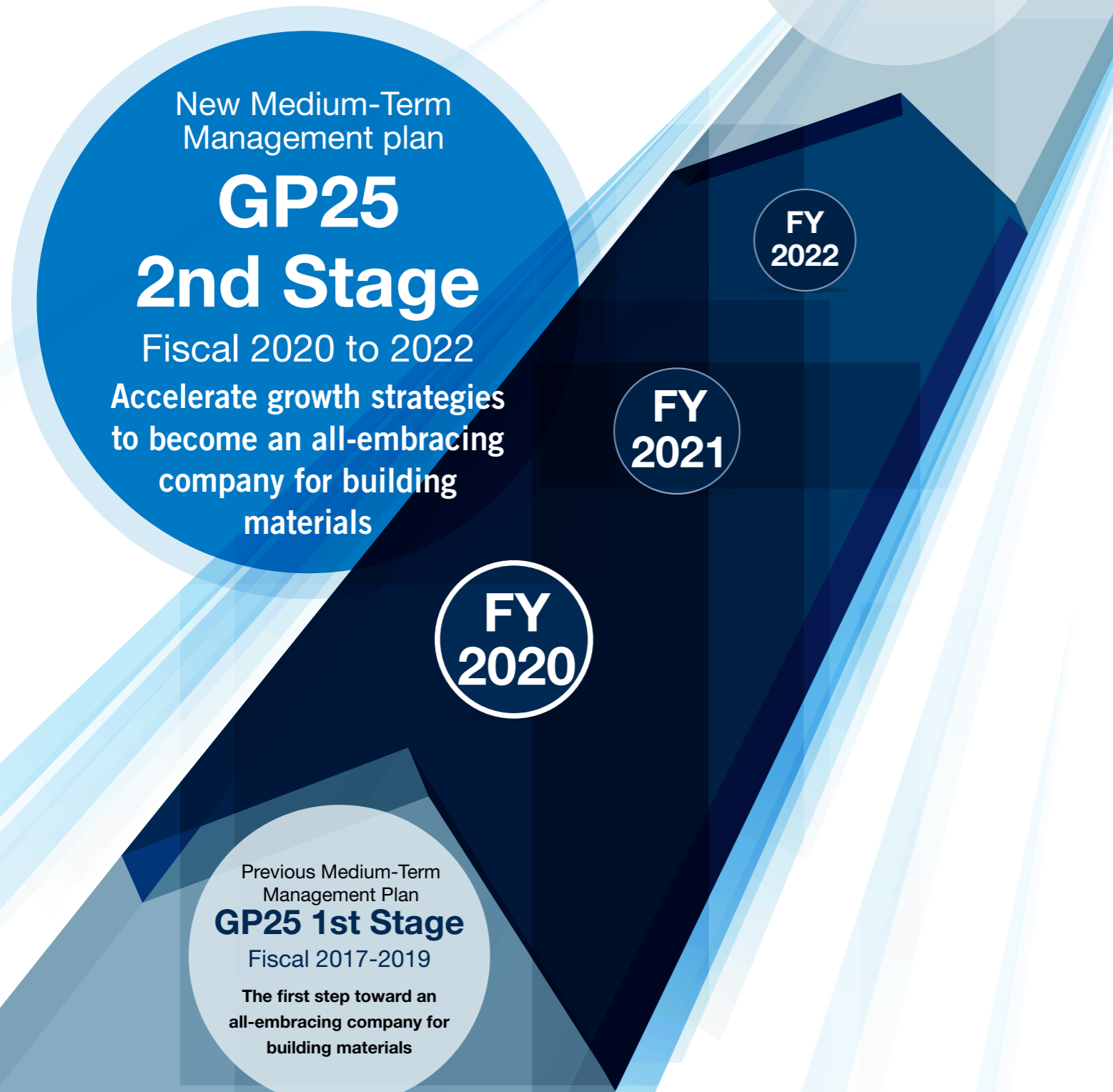


Positioning of the Long-Term Vision and New Medium-Term Management Plan

In 2015, the year of the 70th anniversary of DAIKEN CORPORATION, we established the long-term vision GP25, describing our ideal situation in 10 years.

To further accelerate growth strategies toward the realization of the vision, we launched a new medium-term management plan GP25 2nd Stage in fiscal 2020. All employees of the Group are working together to make progress toward steadily achieving the goals.



2025 Long-Term Vision GP25

Grow / Glow Plan 25

Grow

The Group will work to transform into an enterprise that meets the expectations of customers and markets while contributing to a better society.

Glow

The Group will work to become an enterprise that people rate highly for its attractive working environment and as a place where employees can work positively and enthusiastically.

Significance of Existence and Ambitions

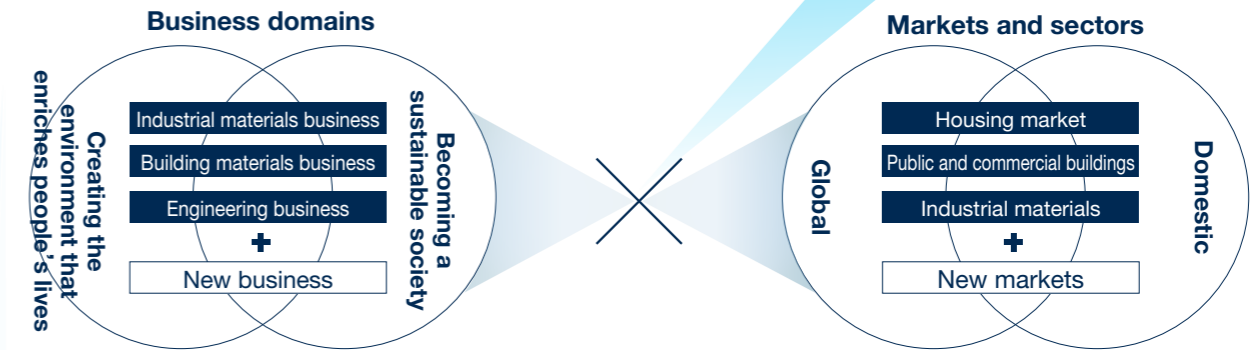
- 1 Contribute to the building of a sustainable society by efficiently using limited resources
- 2 Enrich peoples' minds by creating more comfortable and secure spaces

How we should be in 2025

- 1 Leading global company for industrial materials, building materials, and engineering
- 2 Continue to challenge new business areas and grow the fourth pillar
- 3 Earn a great reputation among professionals for consumer-oriented product development, proposal capabilities, problem-solving skills, and organizational strength
- 4 Company culture that admires challenges, and system established to support challenges
- 5 Governance is strengthened to support sustainable growth and improvement of medium-to long-term corporate value

Business domains, markets, and sectors targeting the long-term vision GP25

- From the current image as a housing materials manufacturer to the following:
- Supply building materials and industrial materials for building materials as well as construction
 - Expand business areas from housing to public and commercial buildings, and industrial materials
 - Expand into global market



CSR Basic Policy	
Vision	Contribute to the realization of a sustainable society by creating values shared with society through activities for <i>ecology</i> and <i>improvements in the quality of space</i>
Policy	<ol style="list-style-type: none"> 1 With CSR and CSV* as the key axes, we will improve our corporate value and enhance our competitiveness to realize GP25 2 Using CSR as an activity to enhance our ability to respond to and earn the trust of society, we will systematically pursue CSR with our responses to the environment, society, and governance as key axes 3 Positioning CSV* as one of our management strategies, we encourage activities voluntarily and actively through the whole business process <p style="font-size: 0.8em;">* Daiken's CSV is defined as finding solutions to social issues through the provision of common values capitalizing on Daiken's uniqueness.</p>
CSV Theme	<ol style="list-style-type: none"> 1 Building a sustainable society 2 Providing secure, safe, and comfortable spaces 3 Comprehensive use of wood building materials—encouraging the use of cascading